



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/916,392	07/26/2001	Mark R. Newsome	10005624-1	7780

7590 11/03/2004
HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 272400
Fort Collins, CO 80527-2400

EXAMINER

QUELER, ADAM M

ART UNIT	PAPER NUMBER
----------	--------------

2179

DATE MAILED: 11/03/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No. 09/916,392	Applicant(s) NEWSOME, MARK R.	
	Examiner Adam M Queler	Art Unit 2179	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
 - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
 - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
 - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).
- Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 14 October 2003.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-25 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-25 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☒ The drawing(s) filed on 26 July 2001 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. _____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|---|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413)
Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| 3) <input checked="" type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
Paper No(s)/Mail Date <u>10/14/2003 7/26/01</u> . | 6) <input type="checkbox"/> Other: _____ |

DETAILED ACTION

1. This action is responsive to communications: Application filed 07/26/2001, and IDS's filed 07/26/2001 and 10/14/2003.
2. Claims 1-25 are pending in the case. Claims 1, 4, 10, 15, 17, 18, 22, and 24 are independent claims.

Information Disclosure Statement

3. The information disclosure statement filed 10/14/2003 fails to comply with 37 CFR 1.98(a)(3) because it does not include a concise explanation of the relevance, as it is presently understood by the individual designated in 37 CFR 1.56(c) most knowledgeable about the content of the information, of each patent listed that is not in the English language. It has been placed in the application file, but the information referred to therein has not been considered.

Claim Rejections - 35 USC § 102

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

5. **Claims 1-8, 10-14, 17-20, 22-23 are rejected under 35 U.S.C. 102(e) as being anticipated by Mankoff (US006385591B1, filed 5/11/1999).**

Regarding independent claim(s) 1, 17, Mankoff discloses a user selecting one of the images (col. 4, ll. 8-9) and storing the image (col. 4, ll. 14-15). Mankoff teaches storing the network address (col. 1, ll. 55-58).

Art Unit: 2179

Regarding independent claim(s) 4, 10, 18, and 22, Mankoff discloses displaying a web site with a clickable image (col. 1, ll. 44-50). Inherent, in displaying a web site, the page must be parsed and an indication must be made of items, such as links, which are clickable. Mankoff discloses a user selecting one of the images (col. 4, ll. 8-9) and storing the image (col. 4, ll. 14-15).

Regarding dependent claim(s) 5, 11, 19, 23, Mankoff teaches storing the network address (col. 1, ll. 55-58).

Regarding dependent claim(s) 2, 7, 13, Mankoff teaches the coupon in its entirety, which includes the image, is stored in a file (col. 1, ll. 54-55).

Regarding dependent claim(s) 6, 12, Mankoff teaches the coupon in its entirety, which includes the image, is stored in a file (col. 1, ll. 54-55). Mankoff teaches storing the network address (col. 1, ll. 55-58).

Regarding dependent claim(s) 3, 8, 14, and 20 Mankoff teaches the storing in a user selected location (col. 4, ll. 42-45),

Claim Rejections - 35 USC § 103

6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

7. **Claims 15-16 and 24-25 are rejected under 35 U.S.C. 103(a) as being unpatentable over Mankoff, and further in view of Nilsson (US006085110A, filed 121/1997).**

Art Unit: 2179

Regarding independent claim(s) 15, 24, Mankoff discloses displaying a web site with a clickable image (col. 1, ll. 44-50). Inherent, in displaying a web site, the page must be parsed and an indication must be made of items, such as links, which are clickable. Mankoff discloses a user selecting one of the images (col. 4, ll. 8-9) and storing the image (col. 4, ll. 14-15). Mankoff does not teach automatic selection when there is only one image. Nilsson teaches choosing something when it is the only choice (col. 9, ll. 62-65). It would have been obvious to one of ordinary skill in the art at the time of the invention to combine Nilsson and Mankoff thereby storing if only one image is found, because it would save time when there is only possible choice.

Regarding dependent claim(s) 16 and 25, Mankoff teaches storing the network address (col. 1, ll. 55-58).

8. Claims 9 and 21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Mankoff as applied to claims 4 and 18 above, and further in view of Dustin et al. (US006496857B1, filed 2/8/2000).

Regarding dependent claim(s) 9 and 21, Mankoff does not explicitly disclose using thumbnail images. Dustin discloses thumbnail images of clickable images (col. 2, ll. 6-7). It would have been obvious to combine Mankoff and Dustin, in order to provide a convenient format for review (Dustin, col. 2, ll. 7-8).

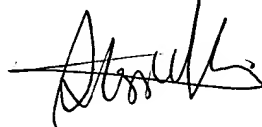
Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Adam M Queler whose telephone number is (571) 272-4140. The examiner can normally be reached on Monday-Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Heather R Herndon can be reached on (571) 272-4136. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

AQ



STEPHEN S. HONG
PRIMARY EXAMINER